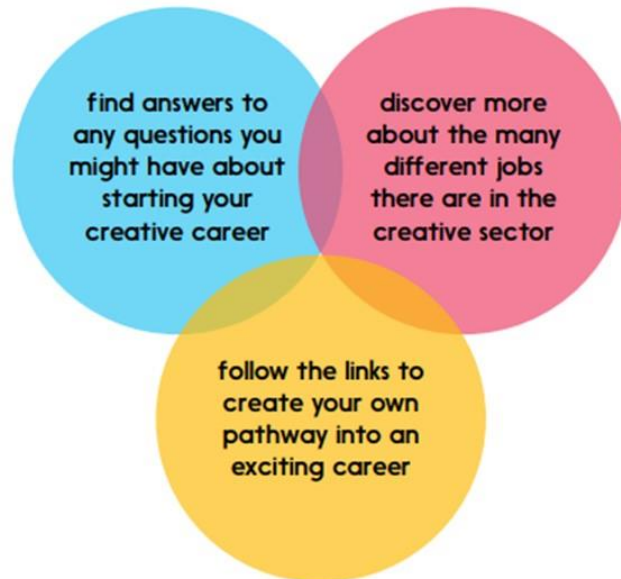


GET INTO CREATIVE CAREERS

DISCOVER MORE ABOUT THE CREATIVE INDUSTRIES IN SOMERSET AND HOW YOU MIGHT GET INVOLVED

This resource is for you to find out about some of the creative opportunities on offer locally that can help you on your journey into the creative industries – one of the fastest growing industries in the economy!

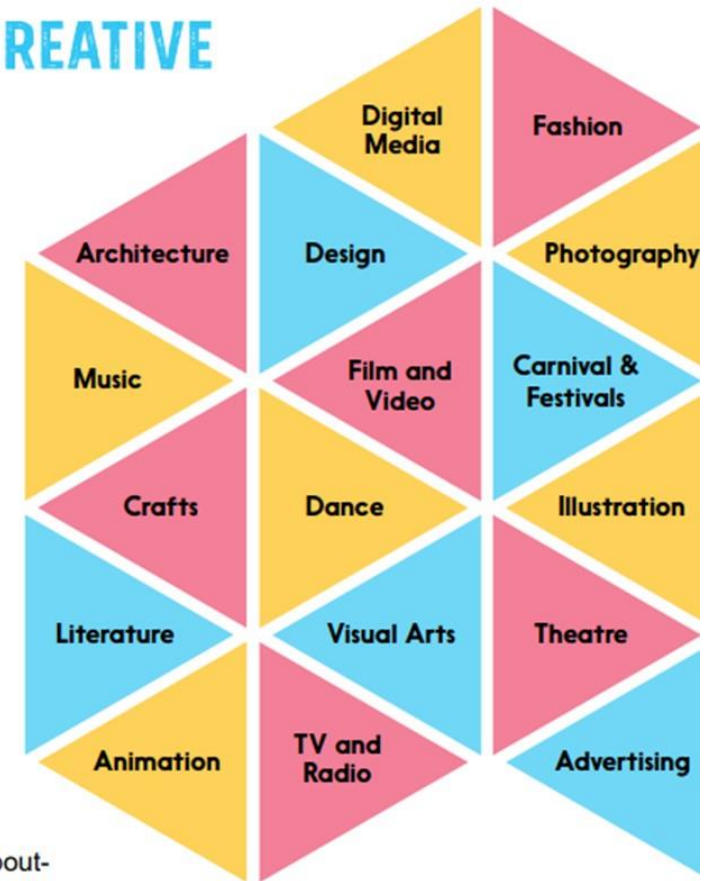


WHAT ARE THE CREATIVE INDUSTRIES?

The UK's Creative Industries are world-leading. They cover a huge range of professions and activities, and by its nature is always evolving to include new artforms and technologies. It is certainly an exciting sector to work in!

Doing a creative job for a living is an enviable position to be in. It's quite rare to be able to do something you're passionate about for your day job, so if you manage to start and build a career in the Creative Industries, it's likely you'll enjoy a lot of job satisfaction

We have listed the main industry areas. To help you discover new or develop existing interests watch our series of short films at: www.spaeda.org.uk/find-out-more-about-careers



ROUTE MAP

The creative sector is a competitive environment and it'll take drive and determination to succeed, not only to find employment but also to develop within a role.

There's no set career route but most people in this industry are educated to degree level and it's common to do unpaid volunteering or work for a low salary to build up valuable experience and contacts. Many people in this industry start their own business by working freelance, so basic business skills such as planning and financial skills are essential.

Confidence to market yourself, network and develop commercial awareness are all important. Networking is particularly important to increase your chance of future employment. Taking a proactive approach and using every opportunity possible to make contacts will be a necessary and on-going process.

There are endless ways into the Creative Industries, and everyone's journey is unique. However, for some starting points and ideas, here are some of the pathways available...

